



The Allison Inn & Spa Now Accepting Reservations in Willamette Valley

Anticipation builds toward opening of Oregon Wine Country's premier inn & spa
New website debuts May, 1, 2009

Newberg, OR – 20 April 2009 – Five months from today, one of the most anticipated hotel debuts of 2009 - *The Allison Inn & Spa* - will open its doors to guests seeking a respite in Oregon's beautiful Willamette Valley wine country. General Manager Pierre Zreik has announced that room reservations are now being accepted at the Inn which the (Portland) *Oregonian* newspaper has called 'Oregon Wine Country's first true luxury property.'

Featuring 85 deluxe accommodations, a signature restaurant, elegant conference and event facilities and the most substantial spa in the Pacific Northwest, *The Allison* is an environmentally sensitive, contemporary resort forged from stone, wood, glass and steel. Rising from a gentle hillside on 35 acres in the northeast corner of Newberg, Yamhill County, *The Allison* is sited in the foothills of Chehalem Mountains surrounded by vineyards, orchards, meadows, extensive gardens and rich agricultural farmland with expansive views. *The Allison Inn & Spa* is Oregon's only *Preferred Boutique* hotel.

Guests are drawn by the region's internationally acclaimed Pinot Noir and other fine varietals offered at over 200 nearby wineries. *The Allison* reflects the bounty of Oregon as well as the character and heritage of the neighboring rural communities.

The Allison's architectural design is timeless and modern, with generous uses of polished wood, copper accents, glass, steel and stone on the exterior and warm, custom furnishings, handcrafted Oregon wood and local, modern art throughout. Significant architectural features include a dramatic glass-enclosed circular staircase connecting all four levels of the guest wing, soaring Living Room lobby with stone fireplace, outdoor balconies, striking indoor 'vanishing-edge' pool with folding floor-to-ceiling glass doors that open onto the south gardens and abundant water features including cascading waterfalls and pond in the spa area.

Sophisticated guestrooms and suites on four levels (Terrace, Spa, Main and Suite Levels) feature generous floor plans ranging from 485 – 1,575 square feet. September, 2009 rates offer Deluxe Guestrooms from \$295-325, Junior Suites from \$325-375, One-Bedroom Suites from \$450-550 and the Two-Bedroom Grand Suite at \$900-1100. Seasonal packages will be offered. All rooms at *The Allison* feature either private terrace or balcony, fully-upholstered bay window seat, gas fireplace, original artwork and luxurious, custom crafted furnishings. Five-fixture baths include double sinks and soaking tubs with customized sliding panel to incorporate the room's outdoor views.

The ballroom and reception foyer, meeting rooms and Board Room total 12,000 square feet and accommodate gatherings from 10 to 400. Function rooms features sweeping views, spacious outside terraces, foyer skylights and sculptural light fixtures.

Numerous outdoor venues are designed for private parties, weddings, picnics and group events hosted in the estate gardens vineyards and woodland overlook. Nearly 32 landscaped acres feature abundant flower and herb gardens, groves of deciduous and conifer trees, and over five acres of Pinot Noir vineyards. All areas are connected by winding footpaths.

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The Allison's 85-seat signature restaurant, *Jory*, features acclaimed Executive Chef Nathan Lockwood at the helm, having been recruited from *Fork* in San Anselmo, California and *Acquerello* in San Francisco. The 6,000 square foot restaurant showcases Oregon's agricultural bounty and acclaimed wines, microbrews and hand-crafted distilled spirits in a casually elegant environment. Guests can enjoy Oregon Wine Country cuisine with seasonal produce grown from the estate gardens and sourced throughout Oregon, at the Chef's Table, in private dining rooms, outside along the south terrace and at an informal counter alongside the Open Kitchen as well as in the adjacent bar and Living Room. Catering for social and business gatherings will reflect the restaurant and bar menu offerings and the hotel's 24-hour in-room dining and wine service also is under the direction of the Executive Chef.

The Allison Spa is 15,000 square feet and features 12 treatment rooms including a private suite for small gatherings. Men's, women's and co-ed lounges are complemented with outdoor, landscaped garden terraces and fire pits. Organic spa products are complemented by produce grown in the estate gardens. Two saunas and steam rooms, an indoor swimming pool and fitness studio with the state-of-the-art Technogym™ Kinesis Omega system along with a salon for beauty treatments complete the spa area. The Spa Director is Tara Calton.

The Allison Inn & Spa is seeking LEED certification, one of a handful of hotel properties in the world committed to achieving this 'green seal' with regards to building practices and sustainable ongoing operations. The hotel's architect, GGLO, is a leader in green and sustainable building. Key 'green' features of *The Allison* include solar hot water, photo voltaic cells (generating 7 percent of electricity), no plastic bottles used on property and a rooftop planted with sedum 'green eco-roofing.' The property is sited within the urban limits of the town of Newberg so development does not encroach upon environmentally sensitive Willamette Valley agricultural lands. The importing of mature trees and gardens to the site result in a net agricultural gain – significantly more trees and vegetation have been brought on to the property than were displaced by construction.

In addition to its wineries, Willamette Valley attractions include farm and garden tours, golf, hot air ballooning, helicopter winery tours, cycling, equestrian winery tours, shopping/galleries, rolling countryside backroads and charming small towns, college campuses, heritage sites and museums. Oregon's rugged, popular coast is located 63 miles to the west of the Inn.

The Allison Inn & Spa is being developed by *Springbrook Properites, Inc.*, a privately-held company whose owners have resided in Newberg for seven decades. General Manager Pierre Zreik joined *The Allison* after opening the *Cavallo Point Lodge* in Sausalito, California and serving as General Manager of Portland's *Heathman Hotel*. Laura Crugnale is the Director of Sales and was previously at Oregon's *Salishan Lodge*.

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